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CALL FOR PAPERS

The Journal of Teaching English for Specific and Academic English announces the call for papers for its first special, thematic issue on Business English. We welcome submissions dealing with any aspect of this most pressing and challenging field, be it linguistic, cultural, methodological, or else. Today more than ever, Business English is considered to be a finely tuned, purpose specific tool, the imperative required to join, communicate and compete in the international, worldwide market economy that allows for an appropriate, rapid and effective response to its ever-increasing demands.

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