

**PREFACE**  
**THE ROAD LESS TRAVELED**

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Two roads diverged in a wood, and I -  
I took the one less traveled by,  
And that has made all the difference.

Robert Frost

For a lot of young people success starts at School with the great Teacher. For a lot of young professionals international success starts with their **ESP** Teacher. In an age of globalization, technological innovations and labour market requirements there is a special breed of language teachers who have taken the road less traveled – teaching with care about their students’ future. ESP teachers prepare graduates for professional success. The ESP courses are developed based on the analysis of the purposes, needs, and the specific activities for which English language will be needed.

Teaching ESP focuses primarily on the linguistic knowledge and skills which are required to undertake professional tasks and deals with topics and issues within a specific academic, professional or vocational field. It is a daunting task to intertwine in the ESP lessons English as foreign language knowledge with specific purpose background knowledge. How can we succeed? Teaching ESP is not only finding the right method or technique; it is finding your own voice. Use your own unique power to make students think who they might become. Use your own strengths to help them make the best of their own strengths. Finding your own voice in ESP is challenging but it does not go unrewarded. You feel great because then you touch your students’ lives and they touch yours.

Teaching is finding your own voice. Publishing is owning your voice. It is expressing in words who you are as a teacher or a researcher. We publish when we want to contribute to the teachers’ world with our ideas, when we have an opinion to assert or lessons learned to share.

The 3<sup>rd</sup> International ESP conference and summer school at the University of Nis, Serbia, gathered a vibrant community of enterprising educators from all over the world. We discussed various methods and tools that promote a successful and effective ESP learning and we shared ESP research and projects. These Proceedings are the result of our discussions and presentations.

The Journal of Teaching English for Specific and Academic Purposes takes us, ESP teachers, along the road less traveled and engages us in a quest for new knowledge and global collaboration. It asks us to revisit experience, to share tips and tricks for the

classroom, to collaborate. It cuts across lines of race, religion, culture, politics, and distance, for a common goal.

With the *Journal of Teaching English for Specific and Academic Purposes* we would like to challenge ESP teachers to take the road less traveled, to inspire them to make a difference in their students' lives, and to support them in publishing their voice in their own authentic way.