KNOWLEDGE IN FOCUS

E-LEARNING. COLLABORATION. INNOVATION

Koprivnica, Croatia

12 June 2015
http://konferencija.elearning.hr/

It is our great pleasure to announce the 3rd Regional E-learning Conference which will be held in Podravka, Koprivnica, on 12 June 2015.

At this conference Podravka will open the actual topics in the fields of e-learning, collaboration and open innovation and together with the national and international partners from business, academic and social community reveal the secret recipe of organizations which learn:

- how successfully connect e-learning, knowledge management and collaboration, giving them a totally new meaning
- global trends in e-learning
- motivation: is your organization ready for gamification?
- open innovation and learning in organizations
- agility and innovativeness
- creating a culture of innovation
- measuring the value of e-learning
- key note speakers, workshops, case studies, panel discussions.

The conference will be opened by the world prominent lecturers in the fields of of innovation, collaboration and e-learning, followed by panel discussions, presentations of successful business cases and workshops. The official languages to be used at the conference are Croatian and English.

LECTURERS

Bob Little (Great Britain, Business to business public relations consultant) a global expert for business e-learning, especially for Europe and Asia. In his dynamic presentation he will present trends and directions in corporate e-learning.

Josh Squires (USA, Chief Operating Officer - EMEA at Docebo) is an American master of gamefication who will try to encourage you in his presentation to understand if your organization is ready for gamefication.

Daniel Szpiro (USA, Director of Executive MBA Program at IEDC-Bled School of Management), is a prominent and awarded lecturer who will open the actual topic about creating the innovation culture in organizations.

Participants of the conference come from all walks of life. We welcome all who are in their organizations engaged in learning, collaboration, innovation in learning.

Considering that the number of participants is limited, we invite you to register for the conference as early as possible!

Traditionally, the conference has a **humanitarian** purpose. The registration fee goes to supporting student education as part of Prof.Zlata Bartl Foundation.

Invitation for submission of your case studies is open until 20 May 2015. Submit your successful case studies from the fields od e-learning, collaboration or innovative models of learning.

PROGRAMME

The conference programme includes lectures by Croatian and foreign experts in the fields of implementation and application of e-learning technologies, human resources, and companies with a very important role in global online education. In addition to lectures, participants can also take part in workshops aimed at outlining the advantages of using new education methods and trying out individual tools and services in a practical way, and short case studies will outline several successful projects of Croatian companies.

For all those who want to get actively involved in a discussion on the use of e-learning in companies, we have prepared a panel discussion, where you can have direct contact with experts who have a wealth of experience in the implementation and application of e-learning in large and small companies. This is an opportunity to resolve all your doubts about the various possibilities, qualities, execution and difficulties that can arise when deciding to use e-learning in a corporate environment.

If there is something specific that you are interested in the area of implementing e-learning at the company level, or the use of e-learning in a corporate environment, send us your questions, and we will try to incorporate them into the panel discussion.

Questions for the panel discussion can be sent directly to the LinkedIn group: "e-learning – keep in touch"